

Rare JAPANESE OAK Interior Materials Released for Sale

Warmth of Timber Surface that Improves with Use

Sumitomo Forestry Co., Ltd. (President and Representative Director: Akira Ichikawa; Headquarters: Chiyoda-ku, Tokyo; hereinafter Sumitomo Forestry) announced that it would release JAPANESE OAK, interior materials on April 27. In commemoration of the 70th year since the company was incorporated, a chic and calm interior space is presented with the soft tones and beautiful grain of broadleaf oak, which is representative of Japan. Supply can respond to the creation of 800 detached homes annually built with JAPANESE OAK.

■ Background

Sumitomo Forestry has been proposing interior materials with a precious wood series comprising teak, pine, maple, bamboo, walnut, cherry and mahogany, as well as the oak that was released in April 2002. The appeal of the respective tree species has been elicited and their features have been utilized in those materials. The Company, a wood specialist, has leveraged its network to procure timber for this series with a particular focus on tree species.

JAPANESE OAK, the new addition to this series, has been strictly selected from Hokkaido, which is a production center for high-quality oak in Japan. Oak grown in Japan is a rare timber as it develops slowly, with little growth and development, resulting in limited supply. As it develops in very cold climates, the growth rings are very fine and it has a dense grain, making it very hard and durable.



■ Features of JAPANESE OAK

Oak grown in Japan has a beautiful grain with a calming light brown timber color that produces a deeper flavor the more it is used over the years without fading. The natural expression of elements, such as the distinctive pattern like tiger stripes particular to oak that is called “bridled” and the knots that remain after branches sprout, have been utilized to create an elegant and unique interior space that harmonizes with both Japanese and Western tastes. It is only harvested in midwinter, when tree development stops. Interior materials that lose none of the true beauty of oak have been created by slowly drying the timber out naturally for over six months at a site close to where it was cultivated.



The shape and texture of materials have been pursued together with Group company, Sumitomo Forestry Crest. Highly unified interior coordination is possible with JAPANESE OAK features including flooring, staircases, doors, entrance storage and handrails. The lineup of oak flooring includes a solid wood type offering a smooth grain and a comfortable underfoot feel, and a sawn board type that can be

used with underfloor heating. The solid wood type in particular comes in an oil finish that brings out the natural beauty of oak. The plant-based oil finish conveys the true beauty of oak and warm grain, with a natural luster that increases appeal through time for enjoyment over a long period.

Interior material name: JAPANESE OAK

Release date: April 27, 2018

Sales area: Nationwide (excluding Okinawa)

Main unit price: 670,000 yen/3.3 m² (excluding tax) (130 m² model plan)