SUMITOMO FORESTRY

For immediate release

December 18, 2019

Sumitomo Forestry Co., Ltd.

## Toward 3,000-unit-per-year sales in Australia

# Sumitomo Forestry Acquires Shares in Western Australian Homebuilder

~The first Japanese housing company to expand into the Perth area~

Sumitomo Forestry Co., Ltd. (President and Representative Director: Akira Ichikawa; Headquarters: Chiyoda-ku, Tokyo; hereinafter "Sumitomo Forestry") announced that it has entered into an agreement to acquire a 51-percent stake in Scott Park Group Pty Ltd (hereinafter "Scott Park Group"), a company that operates custom-built housing business in Western Australia (hereinafter "WA"). The acquisition was made through its wholly-owned Australian subsidiary, Sumitomo Forestry Australia Pty Ltd (Managing Director: Koichi Nomoto; Head Office: Melbourne, Victoria), and was completed today.

Scott Park Group supplies approximately 600 custom-built houses\*1 per year in Perth, the fourth-largest city in Australia, and other parts of WA; it is the fifth-largest homebuilder in the state in terms of number of detached house starts. In WA, a highly competitive housing market, Scott Park Group has developed into one of the major supplier of custom-built housing in just a few short years since its establishment in 2006, through a strong focus on product quality and the provision of customer-centric services.

WA has abundant natural resources, including iron ore, LNG, gold, and rare earths, and the state is now aiming to stimulate sectors outside the resource industry, including healthcare, education, and infrastructural investment and to realize stable economic growth and expand employment opportunities. WA is also expected to see long-term population growth sustained by overseas immigrants, and is thus one of Australia's most promising housing markets.

Sumitomo Forestry operates a housing business in eastern Australia through two companies, Henley Properties Group and Wisdom Properties Group. The acquisition of shares in Scott Park Group marks Sumitomo Forestry's first entry into western Australia markets and, by extending its network across the whole of Australia, it intends to heighten the synergistic effects of the three companies. Following this share acquisition, the Sumitomo Forestry Group's total house sales in Australia now approach 3,000 units per year, and the Group's total number of detached house starts in Australia becomes equivalent to rank second in Australia\*2. In addition, the Group's total combined sales in Australia and the U.S. have reached 10,000 units per year.

Going forward, the Sumitomo Forestry Group intends to actively develop a business that, by considering prevailing cultures and lifestyles, contributes both to local communities and to comfortable living environments.

\* 1: Based on the number of houses delivered in the fiscal year ending June 30, 2019.

\* 2: Housing Industry Association (HIA)'s industry ranking, Housing 100(fiscal year 2018-19).



### Outline of Scott Park Group Pty Ltd.

(1)	Name of company:	Scott Park Group Pty Ltd
(2)	Name and title of representative:	Scott Park (Managing Director)
(3)	Location of head office:	Osborne Park, WA, Australia
(4)	Year of establishment:	2006
(5)	Description of business:	Custom-built housing in WA
(6)	Number of staffs:	267 (as of November 30, 2019)
(7)	Net sales (for the fiscal year ending June 30, 2019)	AUD 159 million (approx. 11.8 billion yen*)

\* Where 1 AUD = 74.25 yen (the exchange rate on December 2, 2019)

#### <Reference >

# Map showing Sumitomo Forestry's Australian housing business





#### Exterior and interior views of Scott Park Group products

At present, Scott Park Group operates three different housing brands. Its core brand Redink Homes enables its customers to implement design changes at full stretch; the brand name "Redink" stems from the red ink used when making variations to house plans. The group also operates 101 Residential, a brand that focuses on providing two-story housing to move up families, and B1 Homes, which is a specialist of first homes.

## <Redink Homes>



<101 Residential >



<B1 Homes>

