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Reference

Sumitomo Forestry Co., Ltd. Sumitomo Forestry Home Tech Co., Ltd.

Sumitomo Forestry Home Tech Chosen for MLIT's 2011 Program to Promote Resale Housing Transactions and Renovations

Sumitomo Forestry Home Tech Co., Ltd. (Head office: Chiyoda-ku, Tokyo; President: Kunihiko Takagiri), a wholly owned subsidiary of Sumitomo Forestry Co., Ltd. (Head office: Chiyoda-ku, Tokyo; President and Representative Director: Akira Ichikawa) specializing in building renovations, has been chosen for a 2011 program sponsored by the Japanese Ministry of Land, Infrastructure, Transport and Tourism (MLIT) to promote resale housing transactions and renovations.

In sponsoring the program, MLIT intends to raise the quality of Japan's housing stock and stimulate the resale housing market. For companies that resell existing homes or do extensive repair work on condominiums, the program will subsidize some of the construction and other costs if they also conduct an inspection through a home warranty company, are covered by a home warranty, register and regularly update building history information, and meet other requirements. The program is broken down into two types—one for companies that renovate existing detached or multi-unit homes to stimulate transactions in the resale housing market, and the other for companies that conduct extensive repairs of condominiums—with Sumitomo Forestry Home Tech being selected for the former type.

Sumitomo Forestry Home Tech had already been strengthening its partnership with Sumitomo Forestry Home Service Co., Ltd. (Head Office: Shinjuku-ku, Tokyo; President: Shinji Shinomori), a sales agency for land and housing, to meet the growing demand for post-purchase renovation of resale homes, but now, as a participant in the MLIT program, Sumitomo Forestry Home Tech will be able to satisfy more of its customers needs through the comprehensive capabilities of the Sumitomo Forestry Group. Sumitomo Forestry will also make use of its original earthquake-resistance technologies developed at the Sumitomo Forestry Tsukuba Research Institute, insulation methods, barrier free renovation, and other solutions, and strive to increase the performance of a greater number of existing homes and realize comfortable living for its customers, thus contributing to the development of quality housing stock in Japan.