

March 27, 2012

For Immediate Release

Sumitomo Forestry Co., Ltd.

—Homes where parents and children live together, while retaining a comfortable distance—

Launch of INOS Group Conceptual Product, YORiSOI

Townhouse style home with a free space within the structure where the two families can connect

Sumitomo Forestry Co., Ltd. (President and Representative Director: Akira Ichikawa; Head Office: 3-2, Otemachi 1-chome, Chiyoda-ku, Tokyo) announced that the INOS Group, a housing materials distribution network of 257 quality local construction companies (as of the end of February 2012), launched YORiSOI, a conceptual housing product developed by the INOS Group, on March 27, 2012. This new housing design allows parents and children to retain a comfortable distance and mutually respect each other's lifestyles and privacy.

There has been an increase in the number of prospective home buyers wishing to live under one roof as a nuclear or extended family, reflecting the emphasis on family ties since the Great East Japan Earthquake. On the flip side, according to a Cabinet Office survey, parents preferred to live "close-by" as opposed to "in the same house" citing reasons such as differences in lifestyle and interpersonal relations. The INOS Group proposes a living arrangement that differs from the conventional single structure, two-family housing, where two households can maintain a good distance while living comfortably in close proximity.

YORiSOI offers each household their own independent housing plan. It is based on a terrace house or townhouse design. Unlike single-structure, two-family housing, this house is not designed with shared spaces, openings that allow family members to freely come and go between the two houses, or other common areas. As a free space to connect the two households, the product is designed with a roofed piloti area that can be used as a work space for hobbies or community space with neighbors. At one glance, the house appears to be a simple two-story structure but the unique feature is the "bridge" connecting the two households. Separating the structure into two households allows each family to maintain their independence.

Moreover, this is an all-electric house, with a solar power generation system and HEMS, home energy management system, installed as standard features. A color LC display shows the daily amount of electricity used or power generated, raising the families' awareness to save energy.

YORiSOI allows families to flexibly respond to changes in the family composition, enabling them to continue to live in the same home for years and be environmentally conscious at the same time.

*Cabinet Office (2006) Opinion Poll on Life after Sixty (Rogo no seikatsu ni kansuru ishiki chosa)

Product profile

- (1) Product: YORiSOI, an INOS Group conceptual product
- (2) Release date: March 27, 2012
- (3) Sales area: Nationwide (excluding Okinawa)
- (4) Structure: Wooden post-and-beam construction method
- (5) Plan: Custom design (plan available for reference based on various concepts)
- (6) Sales target: 50 homes in the first year
- (7) Price: Starting from ¥490,000 per 3.3 square meters
(includes average construction unit price and consumption tax)

INOS Group profile

The INOS Group was launched in 1994 and is a home building network comprised of quality local construction companies across Japan. Sumitomo Forestry supplies materials and offers assistance with CAD and other technologies to member construction companies. At present, there are 257 member construction companies (as of the end of February 2012). In the fiscal year ending March 31, 2011, the group built 653 homes in total.

INOS is an acronym which stands for the following:

- I** NNOVATION (always groundbreaking)
- N** EIGHBORSHIP (values interaction with the community)
- O** RIGINALTIY (ideas overflowing with creativity)
- S** ATISFACTION (aim for satisfying home building)

Sumitomo Forestry supplies member construction companies of the INOS Group with high quality materials and assists with CAD and other technologies. In turn the member construction companies use these materials and knowledge to supply top quality, comfortable “INOS no Ie” brand housing to customers in all areas.



《Reference materials》

■ Concept plan YR-53

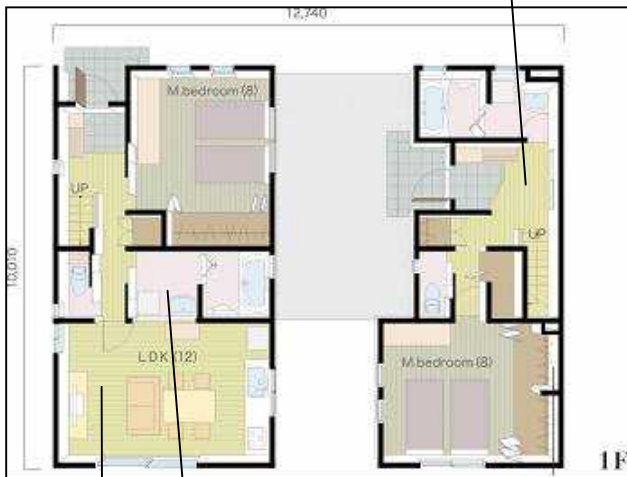
In this plan's design the dining counter is integrated into the living room creating a public space that can freely be used, such as for breakfast or snacks. The long-term quality housing specifications take into consideration the maintenance and management of kitchen, bathroom, and other plumbed rooms.



Exterior image

First floor

The entrance hall has floor-level window. This structure facilitates a bright and broad atmosphere but retains privacy from neighbors.



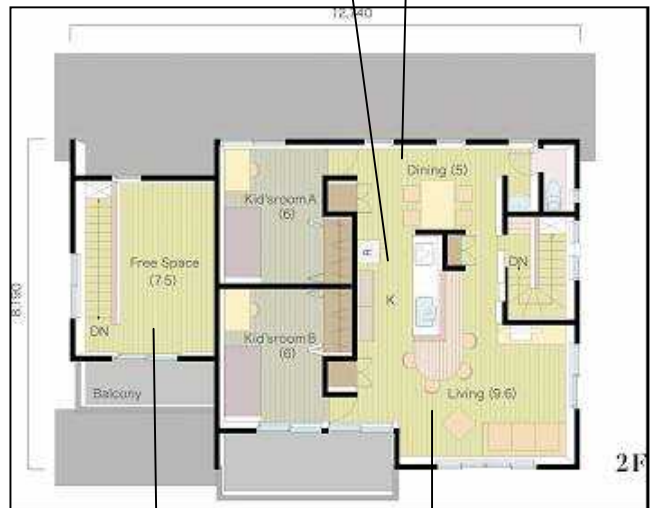
A window is positioned near the ceiling to let natural light into the changing area.

The compact combined living, dining, and kitchen area is on the first floor.

Second floor

A large, family-sized kitchen with room for everyone to help out. The hallways are also designed to be wide.

A space for eating, working, or for use as a children's study area.



In the public space, a dining counter is integrated into the living room to make serving breakfast convenient during those busy mornings.

A free space with a balcony. Can be used for anything, such as a hobby room or for storage.