

## Sumitomo Forestry to Launch New *Smart Kodachi* Home Featuring Solar Power Systems on All 388 Floor Plans

Sumitomo Forestry Co., Ltd. (President and Representative Director: Akira Ichikawa; Head Office: Chiyoda-ku, Tokyo) announced today the launch of the all-new *Smart Kodachi* custom-build home, an upgraded “smart” version of the original 2009 *Kodachi* with a range of new enhancements and features including a solar power system as standard and a choice of 388 different floor plan configurations.

The original *Kodachi*, released by Sumitomo Forestry in 2009, was a product with a choice of 300 floor plans, developed leveraging high basic functionality and know-how cultivated through many years of customized building. The *Smart Kodachi* adds a number of new environmental features and has been updated to better accommodate changing lifestyles.

The *Smart Kodachi* offers an extensive range of floor plans to suit different families and a selection of internal and external finishes that add individuality to the final product while retaining the unique Sumitomo Forestry visual aesthetic. The *Smart Kodachi* also features a solar power generation system, in response to rising public concern about environmental issues. Basic information about floor plans and pricing is available on the Sumitomo Forestry website, making it easy for anyone to design their ideal home.

### **Product Overview**

- Name: *Smart Kodachi*
- Launch date: January 1, 2013
- Sales area: Nationwide except Okinawa
- Body price: From ¥540,000/3.3 m<sup>2</sup> (tax included)
- Construction: Multi-balance construction; available in single-story and double-story configurations
- Sales target for first fiscal year: 1,000 buildings

### **Product Features**

#### ■ Choice of 388 floor plans to suit any and every lifestyle

The *Smart Kodachi* adds another 88 categorized floor plans to the 300 of the original 2009 *Kodachi* in order to accommodate new family structures and requirements in areas such as housework flow lines, parenting needs, storage, communication and double households. A further nine floor plans are offered for *Smart Kodachi* homes in Hokkaido, due to the especially cold climate.

#### ■ High standard of fixtures and finishes

The *Smart Kodachi* features the highest standard typical of Sumitomo Forestry Home houses throughout, from the quality exterior finishes and extensive choice of internal building materials which exude the unique qualities of wood, including solid wood floor materials to the well-appointed fixtures such as kitchens and integrated bathroom units. Sumitomo Forestry also offers a range of internal and external finishes and fittings which customers can add to suit their tastes. Customers can enjoy the process of designing their homes, choosing to incorporate their preferences of storage areas, labor-saving features and full home air-conditioning systems, etc.

The external appearance of the home can be further customized by choosing from a range of roof profiles and unique exterior finishes. In this way, every home is a unique expression of the individual.

■ Solar power system fitted as standard equipment

Mounting public concern about environmental issues and energy self-sufficiency has led to increasing interest in environmental solutions. All *Smart Kodachi* homes are equipped with a solar power generation system as standard, while optional extras to cater to the lifestyles of different customers such as Enefarm (home fuel cell), residential storage batteries and HEMS (Home Energy Management System) are also available.

■ Website [Japanese language only]

The *Kodachi* website, launched in 2011, featured a Planning Navigation tool that listed the 300 floor plans together with price estimates to enable smooth plan selection. The tool has been expanded to accommodate the additional 88 floor plans for the *Smart Kodachi*, sorted into categories for easy reference, and thereby has improved search capacity.

The 388 floor plans will also be successively added to the dedicated 3-D simulator tablet app developed by Sumitomo Forestry that is used throughout the country to provide customers with impressively realistic demonstrations of their completed homes.

■ Other features

All 388 floor plans have been designed in accordance with the *Ryouonbou* design concept, incorporating the natural forces of the sun, wind and greenery into the design for cooling in summer and warmth in winter as a means of minimizing the environmental impact and costs of heating and cooling appliances.

Sumitomo Forestry also offers a number of other useful benefits and services for custom-build homes, such as a 30-year warranty on the structural frame and waterproofing performance of custom-build homes, as well as a 60-year Long-Term Support System, and a customer service call center open 24 hours per day, every day of the year, providing customer reassurance for home building.