

November 16, 2015

For Immediate Release

Project to Promote Shichigahamamachi (Miyagi Prefecture)

Construction of an attractive roasted seaweed processing facility as a symbol of the emerging new industry

Sumitomo Forestry Co., Ltd. (President and Representative Director: Akira Ichikawa; Head Office: Chiyoda-ku, Tokyo; hereafter “Sumitomo Forestry”) announced it has commenced construction on November 16 of a wooden facility for the “Shichigahamamachi Fishery Joint-use Facility Reconstruction Project” (hereafter referred to as “the project”). The project tender was opened by Shichigahama Harbor Square Co., Ltd. (President: Masayuki Azumi; Head Office: Miyagi-gun, Miyagi; jointly established by the Tagajo-Shichigahama Chamber of Commerce and Industry, fishery cooperative, agricultural cooperative, and private companies; hereafter “Shichigahama Harbor Square”), and the selected design was jointly proposed by Nagai Sekkei, Sumitomo Forestry, and Oohori Kentaku as a Special Construction Joint Venture.

The project seeks to promote the Hanabuchihama area of Shichigahama, which was damaged by tsunami during the Great East Japan Earthquake, as a tourist area centered on the fishing industry. It aims to contribute to the diversification of the fishing industry, including venturing into processing and distribution sales of food products, and the invigoration of industry, so as to restore the town’s scenery, and create a charming place flourishing with people.

The Hanabuchihama area is a small harbor town adjacent to a fishing port and marina, overlooking the beautiful Matsushima Bay, and surrounded by mountains and the sea.

The roasted seaweed processing facility being constructed this time not only serves as a processing facility, but is also a symbol of the new emerging industry. It is not a generic lightweight, steel-framed pre-fabricated building, but is a wooden building so as to bring out the gentleness and warmth of wood. Through tours of the facility and sales of products within the facility, it will be a roasted seaweed processing facility that is popular even with people outside the region, beginning with tourists.



As a tourist attraction, it aims to be an attractive factory, with its stylish glass exterior, and a modern design exuberating the elegance of wood. This also contributes to keeping the factory beautiful, and enhancing the local scenery.

Sumitomo Forestry will continue to promote the widespread construction of charming wooden buildings by proposing the use of wooden construction and timber in building non-residential facilities.

Happiness Grows from Trees

[Overview of the property]

Operator	Shichigahama Harbor Square Co., Ltd.
Location	Within Tateshita, Shichigahamamachi, Miyagi-gun, Miyagi
Use	Roasted seaweed processing facility
Site area	800 square meters
Total floor area	555,60 square meters
Design/ Construction	Special Construction Joint Venture by Nagai Sekkei, Sumitomo Forestry, and Oohori Kentaku
Structure	Two-storied wooden building
Construction start date	November 16, 2015
Scheduled date of completion	March 31, 2016