Corporate Philosophy, Our Values and Code of Conduct



Corporate Philosophy

The Sumitomo Forestry Group utilizes wood as a healthy and environmentally friendly natural resource to provide a diverse range of lifestyle-related services that contribute to the realization of a sustainable and prosperous society. All our efforts are based on Sumitomo's Business Spirit, which places prime importance on fairness and integrity for the good of society.

Our Values

We provide high-quality products and services that bring joy to our customers.

We create new businesses that lead to happiness for generations to come with a fresh perspective.

We promote a free and open-minded corporate culture that respects diversity.

We set and strive to achieve ambitious goals through ongoing effort.

We do work that wins us the trust of society with fair and honest conduct.

The Sumitomo Forestry Group Code of Conduct

Purpose and scope of application

Based on its Corporate Philosophy and Our Values, the Sumitomo Forestry Group shall manage its operations, including the supply chain, in accordance with this Code of Conduct.

■ Fair and transparent corporate activities

1. Strict adherence to laws and regulations

2.Prevention of corruption

3. Fair business transactions

4. Fair accounting procedures

5.Communication with stakeholders

6.Maintaining confidentiality

7.Information security

■ Ethical conduct

15. Avoidance of a conflict of interest

16. Prohibition of misappropriation of company assets

17. Prohibition of insider trading

A respectful, healthy workplace

20.Respect for human rights

21. Prohibition of discrimination and the promotion of diversity

22. Prohibition of forced labor and child labor

23. Freedom of association and collective bargaining rights

24. Appropriate working hours and wages

12. Healthy relationship with the government 13.Stance on organized crime

11.Responsible advertising/promotional efforts

9. Protection of intellectual property rights 10.Protection of personal information

8. Relationships with companies we do business with

14.Establishment of a whistleblowing mechanism

18. Appropriate gift giving and entertainment

19. Prohibition of political or religious activities

25.Work/life balance

26.Occupational health and safety

27. Human resources development

28. Prohibition of harassment

29. Protection of privacy

■ Business activities that respect society and the environment

30. Customer satisfaction and safety

32. Contribution to the local community

31.Co-existence with the environment



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https://sfc.jp/english/corporate/philosophy/code.html