# **Sumitomo Forestry Group 2021 Medium-Term Management Plan**

(FY3/2020-FY3/2022)

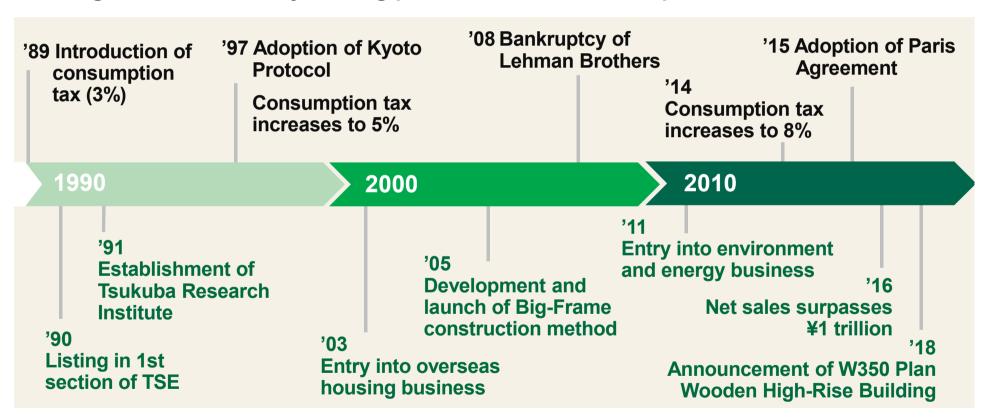
Happiness Grows from Trees



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# Reflecting on the Heisei Era: 30 Years of Sumitomo Forestry

Along with technological innovation arising from advances in IT and dramatic changes in the industrial structure as a result of rapid globalization, interest has increased in the environment, human rights, governance, etc. to bring about an era of growth achieved by solving problems from the standpoint of ESG and SDGs.



Promoting future-oriented business activities as a new era begins

#### 2018 Medium-Term Management Plan summary

# Promoting change for a new stage

Pursuing a strategy that anticipates societal changes

Diversifying revenue sources in the global market

Transforming the value of wood

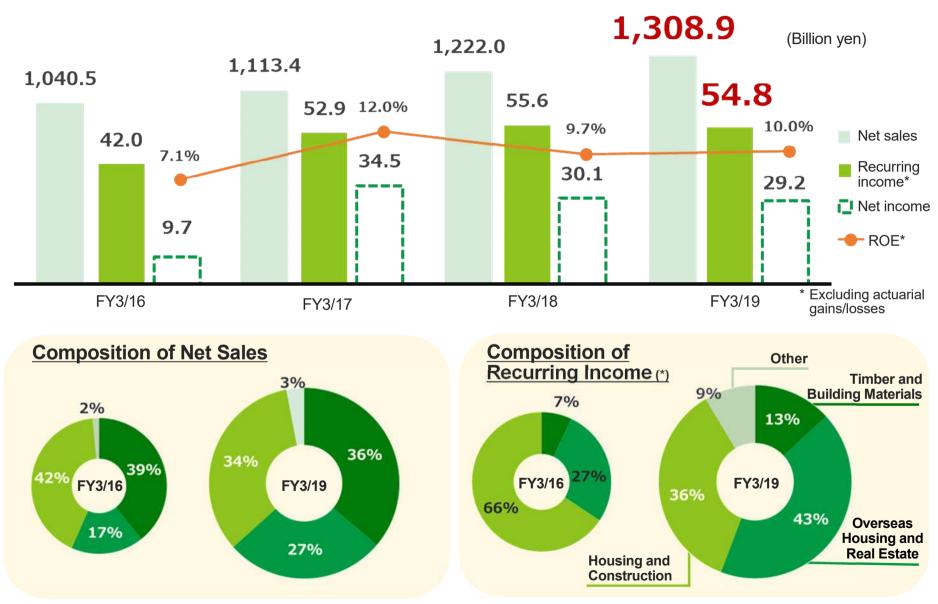
Also implementing reform of corporate climate to further solidify business foundation

		Net sales		Recurring income				
(Billion yen)	FY3/16	FY3/19	Change	FY3/16	FY3/19	Change		
Timber and Building Materials	427.0	487.1	+14.1%	3.4	8.0	+138.1%		
Overseas Housing and Real Estate	187.9	364.9	+94.2%	13.1	25.8	+97.2%		
Housing and Construction	454.6	452.8	-0.4%	31.5	21.6	-31.5%		
Other	16.9	40.4	+139.5%	-1.0	5.2	-		
Adjustment	-45.8	-36.3	-	-16.4	-9.2	-		
Total	1,040.5	1,308.9	+25.8%	30.5	51.4	+68.6%		
* Starting from the fiscal yea Overseas Business has be Housing and Real Estate I	een renamed the	Overseas E	42.0	54.8	+30.5%			

Manufacturing Business has been reclassified as part of the Timber and Building Materials Business.

#### 2018 Medium-Term Management Plan summary





#### 2018 Medium-Term Management Plan summarv

- M&As in Overseas Housing and Real Estate Business and subsequent business growth drove overall performance.
- In Other Business (environment and resources and lifestyle services), focus was on expanding plantation forest operations business, stable operations of biomass power generation plant, and development of business structure for elderly care.
- In Housing and Construction Business, focus was on pursuit of timber value and detailed proposals.
- In Timber and Building Materials Business, management structure integrating manufacturing, marketing, and sales was prepared to improve collective strength.

Measures to be taken under 2021 Medium-Term Management Plan to address issues that have surfaced.







Develop housing that fully utilizes timber and products with flows designed from perspective of those that live in them. Appeal to broader customer base than ever before.



# **Business Environment (Overseas)**

# Properly identify and promptly address impact of external environment on business from global perspective.

# USA

- Population is increasing in each area where we do business, and economic indicators are favorable.
- Number of permits for housing starts remains strong in response to slowdown in housing price increases and less concern over interest rate increases.
- Concerns of global economic deceleration remain due to trade friction between United States and China, Brexit, etc.

# Australia

- Population is expected to continue to increase owing primarily to immigration, and number of people employed is on the rise.
   Economic indicators expected to remain strong.
- Financing regulations remain in place. Decline in number of housing starts and adjustments to housing prices expected to continue for time being.

# Southeast Asia

- · Population trends and economic indicators remain strong.
- · Country risk must continue to be monitored.

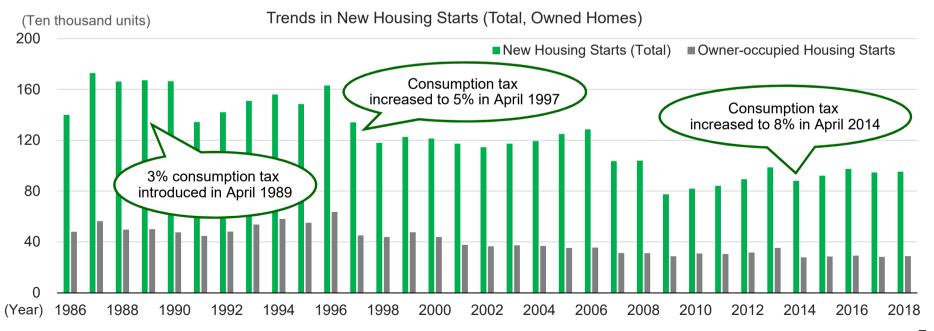


## **Business Environment (Domestic)**



- Impact of surge demand and reactionary drop with respect to consumption tax hike expected to be less than last time in 2014 due to government measures and other factors.
- Some see downward phase as having started, so business strategies need to be rolled out swiftly.





# 2021 Medium-Term Management Plan

# Promoting creation and growth of new businesses based on future-oriented business strategies

#### <Four Basic Policies>



Work on solving social problems in the midst of changing times and aim to strengthen our management base and further move our businesses into the future based on four basic policies.

#### Promote future-oriented business strategies for further growth

Accelerating development and creation of businesses serving as pillars of Group profits by rolling out strategies that anticipate the times and customer needs

**Development of** overseas distribution and manufacturing business with integration of manufacturing and sales **Steady growth** Collaboration with Timber and in the U.S. and Australia Kumagai Gumi **Building Materials Overseas** Housing and Housing and Construction **Real Estate Environment Cultivation of** Advances in **And Resources** Southeast Asian market non-residential field **Further expansion of** resources/energy **business** 

# Strengthen management base for sustainable growth

Becoming a corporate group with strong individuals, a strong organization, and a high level of competitiveness

# Improved financial standing

- Tie previous investments into results
- Generate positive free cash flows over three-year period (cumulative)

# Improved organizational capabilities

- Engage in thorough risk management by strengthening governance
- Promote diversity management and also focus on work style reform and human resources development

Sumitomo

#### Accelerate R&D and technological innovation utilizing timber

Developing biotechnologies and new technologies for constructing wooden high-rise buildings to improve competitiveness and promoting labor saving and efficiency in Housing and Construction Business and forestry by utilizing ICT

- Achievement of W30 Plan \*30m wooden high-rise buildings
  - Aim for achievement by end of FY3/22
- Business labor saving and efficiency **Utilize ICT, including BIM and robotics**
- Acceleration of technological innovation
  - Increase number of personnel in IT Solutions Division by 20% compared to FY3/19

## Basic policy 4-1



### Promote further integration of business operations and ESG initiatives

Promote integration with business, including further consideration for the environment and strengthening of governance, while also enhancing disclosures from a medium- to long-term perspective.

#### Participation in and support of initiatives







6 CLEAN WATER AND SANIFATION















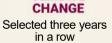


























Selected in 2016 and 2018























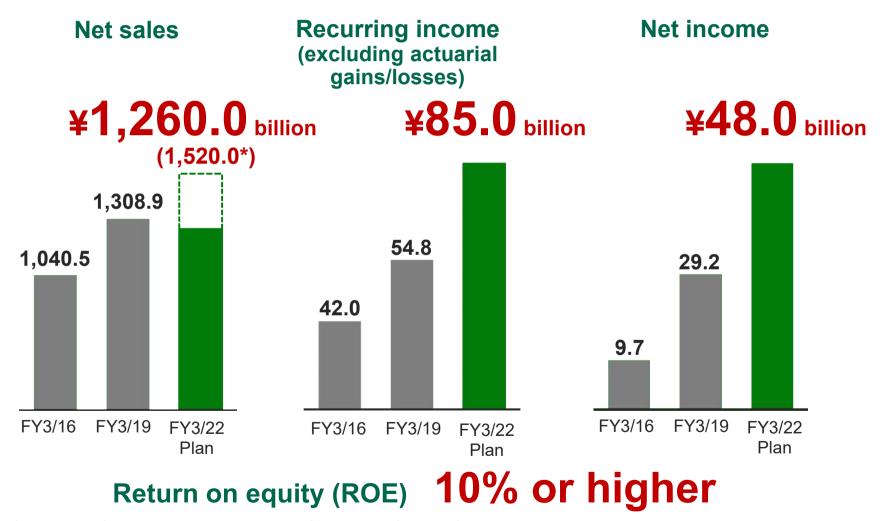
# **Basic policy 4-2**

## **Materiality and 15 targets**

Material Issue	Target	Related SDGs			
Ongoing timber and materials	Management forests while mitigating climate change and protecting biodiversity	10 ATTAIGNOTO 12 STEPHNARDIE 13 CLURATE 15 LIFE HOLLAND 17 PARTICHASHIPS FOR THE COLUMN ACTION OF THE COLUMN ACTIO			
procurement that considers sustainability and biodiversity	2 Expanding the utilization of sustainable forest resources				
Sustainability and bloarversity	3 Building sustainable supply chains				
The development and sale of	4 Increasing environmentally conscious products and services	7 INTERPORTED 9 MONSTER PROPERTIES 11 SUSTITIVES TIES.			
reliable and safe products and	5 Creating an environment that considers biodiversity				
services that consider the environment and society	6 Expanding businesses that contribute to resolving social issues	12 RESPONSELY DESIGNATION 13 REMARK DESIGNATION 15 UPE ON LAND			
	7 Promoting sustainable and innovative technological development				
The reduction of the	8 Reducing greenhouse gas emissions toward creating a decarbonized society (SBT: Scope 1 & 2)	6 ARE SANISATER 11 SUSTAINANT ECTIES 12 RESINIASBIE 13 CLIMATE ACTION			
environmental impact of our business activities	9 Protecting resources, reducing the generation of waste and achieving zero emissions				
environment and society  7 Promoting sustainable and innovative technological development  8 Reducing greenhouse gas emissions toward creating a decarbonized society (SBT: Scope 1 & 2 )  9 Protecting resources, reducing the generation of waste and achieving zero emissions  10 Conserving and effectively utilizing water resources  11 Creating a work environment that generates diverse ideas, job satisfaction and vibrancy  12 Securing human resources by training younger workers and	110000000000000000000000000000000000000				
A vibrant work anvironment					
	12 Securing human resources by training younger workers and utilizing older ones	3 AND WELL-BRIDG 5 EDUGLITY 6 EDUGLITY 8 ECONOMIC GROWTH			
individuality	13 Reducing long work hours through work style reforms	¥			
	14 Eliminating occupational injuries				
Corporate ethics and governance structures	16 PEAGE JUSTIGE AND STRONG PASTITUTIVES				

## **Performance Targets**

Promote future-oriented strategies in each business to make it to the next stage. Also enhance shareholders' equity while increasing capital efficiency.

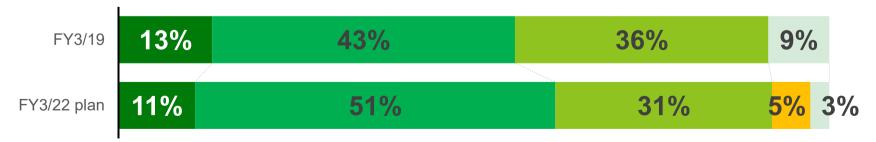


<sup>\*</sup> Reference value for net sales prior to application of "Accounting Standard for Revenue Recognition"

# **Performance Targets by Segment**

	Net sales				Recurring income					
(Billion yen)	FY3/19	FY3/22 plan	Composition	Change	FY3/19	FY3/22 plan	Composition	Change		
Timber and Building materials	487.1	266.0	20%	-45.4%	8.0	10.0	11%	+25.3%		
Overseas Housing and Real Estate	364.9	470.0	36%	+28.8%	25.8	47.2	51%	+82.9%		
Housing and Construction	452.8	525.0	40%	+15.9%	21.6	28.4	31%	+31.5%		
Environment and Resources	-	23.0	2%	-	-	5.0	5%	-		
Others	40.4	20.0	2%	-50.5%	5.2	2.5	3%	-52.0%		
Adjustment	-36.3	-44.0	-	-	-9.2	-8.1	-	-		
Total	1,308.9	1,260.0	-	-3.7%	51.4	85.0	-	+65.3%		
Decumina incomo como coltica				(Reference) cluding actuarial differences	54.8	85.0	-	+55.1%		

#### **Recurring income composition**



■ Timber and Building Materials ■ Overseas Housing and Real Estate ■ Housing and Construction ■ Environment and Resources ■ Others

# **Timber and Building Materials Segment**

#### **Growth strategy**

- Increased handling of biomass fuel material and domestic timber and strengthened sales for non-residential properties
- Capturing of global demand through capital and business tie-ups with leading overseas partners like An Cuong (Vietnam)
- Product development and expansion of sales through integrated manufacturing and sales structure

#### **Overseas Distribution Business**

Recurring income

 $\pm 0.3$  billion  $\rightarrow \pm 1.4$  billion

**Overseas Manufacturing Business** 

**Recurring income** 

 $2.2 \text{ billion} \rightarrow 3.8 \text{ billion}$ 



# **Housing and Construction Segment**

#### **Growth strategy**

- Promote unique structural development, including related businesses
- Provide safe, reliable, healthy, and earth-friendly housing
- Establish market position in apartment/non-residential field
- Further expand Renovation business

#### Custom-built detached houses, spec homes, apartments

**9,000** units **Annual sales/construction** 

**MOCCA**(Timber Solution)business: Orders received

¥10.0 billion

Renovation business:
Net sales ¥100.0 billion



#### **Growth strategy**

- Address wide-ranging customer needs, including detached houses, townhouses, and condominiums
- Improve competitiveness through centralized purchasing of material and information sharing
- Expand business in Southeast Asia

#### **Development of future** annual sales structure

United States 10,000 units 3,000 units **Australia** 



#### **Crescent Communities II, LLC**





#### **Growth strategy**

- Transfer detached spec homes business to DRB and reorganize business groupwide
- Promote transition from independent real estate development to SPC\* format and pursue business efficiency while reducing risk

\* Special purpose company

**Recurring income** 

Approx. ¥1.5 billion

# **Environment and Resources Segment**

#### **Growth strategy**

- Increase Group presence in environment and resources field, which enjoys high level of interest internationally
- Improve profitability of forestry business in Japan and overseas
- Expand area of managed/owned forests

#### Total amount of renewable energy generated

 $180 \text{ MW} \rightarrow 300 \text{ MW}$ 

\* Total in operation and planning



## **Other Segment**



One of Japan's largest elderly residents by combining living support services with a total of approximately 300 units

**ELEGANO NISHINOMIYA** (Hyogo)

> **Expansion of elderly** care services business



Resort complex developed through industry-government-academia collaboration for regional revitalization

AQUAIGNIS TAKI (Mie)

**Possibility for** business expansion in commercial and lodging fields

Promote strengthening of management base from standpoint of governance, human resources, finance, and IT as part of efforts to develop structure capable of flexibly handling business expansion and increase in business domains.

# **Strengthening of governance**

**Business** continuity

Crisis management

Internal control

**Human Resources** strategy

**Support for growth** 

**Diverse work** styles

Financial strategy

Improvement of financial standing

Improvement of capital efficiency IT strategy

Improvement of productivity

**Utilization of AI**, IoT, RPA, etc.

#### **Investment Plan**

Implement based on medium- to long-term business strategy, etc. while balancing with asset efficiency and operating cash flow.

FY3/17-FY3/19 Total: Approx. ¥240 billion

> Approx. ¥110 billion

Approx. ¥50 billion

Approx. ¥80 billion

Approx. ¥63 billion

Approx. ¥25 billion

Approx. ¥62 billion 2021 Medium-Term **Management Plan** 3-year total

¥150 billion

\* Other investments

Housing display centers,

housing stock

¥17 billion

**Strategic system investments** 

¥10 billion

**Elegano Nishinomiya** 

¥10 billion

Other equipment updates, etc.

- Overseas Housing and Real Estate-related
  - **Environment and Resources-related**
- Other

## **Research and Development**

#### Engage in wide-ranging research and development to further increase added value through creation of innovative uses for timber.



Development of building materials through research on trees at the genetic level



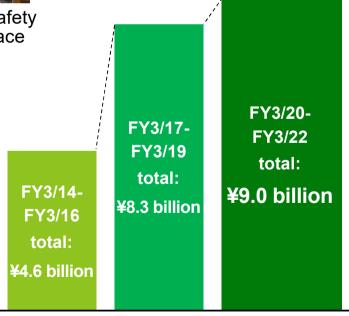
Verification of housing safety and effectiveness of space

2021 Medium-Term **Management Plan** 3-year total

R&D investments ¥9.0 billion

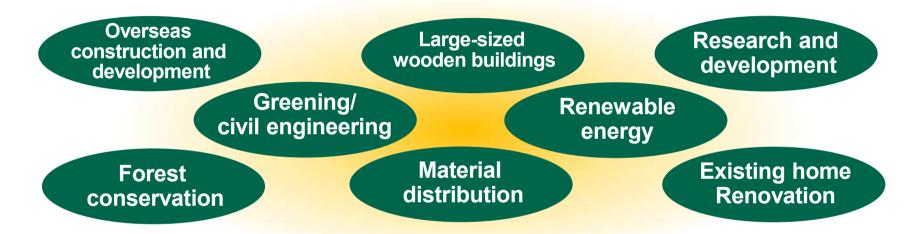


Technical R&D related to W350 Plan



# Collaboration with Kumagai Gumi

Aim to bring about innovation going beyond existing frameworks and create new markets through collaboration.



2021 Medium-Term Management Plan (FY3/22) **Targets for the Company** 

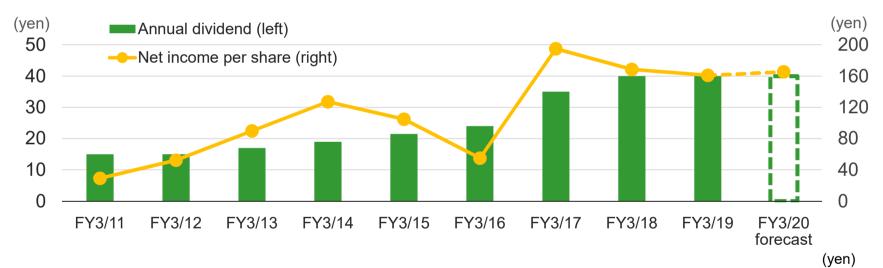
**Operating income** Orders received Net sales

Approx. ¥20 billion Approx. ¥15 billion Approx. ¥ 1 billion

Steadily build up track record and accelerate creation of synergy

#### **Basic policy**

- Provide continuous and stable dividends
- Continue to provide appropriate level of returns according to profit situation, considering growth investments, financial standing, etc. in a comprehensive manner



	FY3/11	FY3/12	FY3/13	FY3/14	FY3/15	FY3/16	FY3/17	FY3/18	FY3/19	FY3/20 forecast
Dividend per share	15.0	15.0	17.0	19.0	21.5	24.0	35.0	40.0	40.0	40.0
Net income per share	29.21	52.34	89.89	127.20	104.85	54.92	194.95	168.49	160.80	165.43



#### **Notice**

- The business results forecasts, outlooks, business plans, etc. in this
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- Business results forecasts, outlooks, business plans, etc. may change in the future.

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Happiness Grows from Trees

