

Annual Report 2015 (Year ended March 31, 2015)

Sustaining Forests, Sustaining Growth



Brand Message

Why do people love trees?

Probably because humans have co-existed with trees on earth for ages and we have become intimately aware of how extraordinary they are.

Trees have a kindness about them. They produce oxygen that sustains life on earth and they give shade that blocks scorching sunlight.

Trees have warmth. When you touch a tree, instead of heat being drawn away from your body, you feel warmth. And trees protect us. Harboring soft-skinned humans in their bounty, they shelter us from heat, cold, wind and rain.

Beyond all this, trees are beautiful. Anyone who has spent time in a place filled with trees knows their strength to comfort and heal body and soul.

Helping to keep the world thriving with the bounty of trees is our work. Trees are invaluable resource, vital and intimately connected to life. *No other work could bring such joy and happiness* — that's how we at the Sumitomo Forestry Group feel when we consider the boundless importance of trees.

Our work is not only about using trees. It's about sustaining life on earth with trees. We plant trees, nurture their growth, and seek new ways to expand their potential. We strive to share the joy of living amongst the abundant gifts of trees with everyone on earth.

Today there is growing awareness of the need for a sustainable society. The Sumitomo Forestry Group shares this commitment. Together, let's nurture growth that will thrive long into the future.

Happiness Grows from Trees Sumitomo Forestry Group



BF GranSQUARE

This housing product explores the design possibilities of the Group's unique Big-Frame construction method (see page 24). BF GranSQUARE's artistic elegance arises from its simple structure and the spatial continuity with the garden. This modern design achieves harmony with nature.